

Certified Interpretive Guide Training Workshop “A Winter Warm Weather Workshop III”

January 24-28, 2011

Palm Canyon Resort

Borrego Springs, California

Anza-Borrego Institute (ABI), in partnership with the National Association for Interpretation, is offering a professional certification course for individuals who deliver interpretive programs or have public contact at any resource, facility or business such as visitor centers, nature centers, parks, museums, zoos, tour companies or heritage sites.

What makes this workshop unique: This program is offering more than CIG certification. We believe the experience is also an important part of the learning process. We are offering each participant the opportunity to experience Anza Borrego Desert State Park, California's largest State Park, located in the lower Colorado Desert during its fabulous mild winter season.

Anza Borrego State Park is America's largest state park at over 650,000 acres. The park is home to the endangered Peninsular Big Horn Sheep. It is a land of extremes; from desert badlands to disappearing canyon streams revealing native palm oases. The area harbors a rich ecological, geological, and cultural heritage.

One of the highlights offered in addition to the certification workshop is an optional **all day tour** of this spectacular place. This is a one of a kind tour and demonstration. It is a tour within a tour featuring all the dos and don'ts of planning and leading tours while experiencing this fantastic park.

The CIG Program

The Certified Interpretive Guide program is designed for anyone who delivers interpretive programs to the public. It combines the theoretical foundations of the profession with practical skills in delivering quality interpretive programming to audiences.

This 32-hour workshop includes:

- History, definition, and principles of interpretation
- Making your programs purposeful, enjoyable, relevant, organized, and thematic.

- Programming emotional and intellectual ideas into your presentations to connect audiences to the resource.
- Tailoring your programs for diverse audiences and various learning styles.
- Presentation and communication skills.
- Interactive group activities, demonstrations, and individual sessions with instructor.
- All materials, course workbook and supplemental text, *Personal Interpretation*.

Requirements for the CIG Course

Anyone age 16 or over with a desire to increase their knowledge and skills related to interpretation may participate. Membership in NAI is not required, but NAI members pay a discounted fee. You may also elect to take the training without becoming certified.

Why become a CIG?

The CIG is an internationally recognized professional certification. Many potential employers and volunteer recruiters actively seek certified interpreters.

Workshop participants are expected to:

- Attend entire workshop.
- Provide for your own lunch and dinner.
- Take a 50 question open book test.
- Produce a one page presentation outline. Trainers will insure adequate time is spent with individual participants prior to grading outline.
- Deliver a ten-minute thematic interpretive talk on last day of workshop. Once again, trainers will insure each participant has the opportunity to review content and techniques of talk with a trainer prior to presenting.

Certification Library: A set of books needed to complete the open book exam will be provided for your use during the workshop; however if you wish to purchase your own set of six interpretive texts, you may do so for a member discounted package price of \$120 plus \$12 for shipping. You may order these from http://www.interpnet.com/store/acatalog/Publications_Page_1.html. Or you may order a library set with your workshop registration.

The texts used are:

Environmental Interpretation by Sam Ham;
Interpreting Our Heritage by Freeman Tilden;

Interpretation of Natural and Cultural Resources by Knudsen, Cable & Beck;

Interpretation for the 21st Century by Beck & Cable;

Sharing Nature with Children by Joseph Cornell;

Interpreting for Park Visitors by Bill Lewis.

Getting There: Nestled at the foot of the San Ysidro Mountains, Borrego Springs is located about 85 miles east of San Diego. It is about a two-hour drive from San Diego, Riverside, or Palm Springs. Many visitors approach from the east or west via Highways S22 and 78. From the coast, these highways descend from the heights of the coastal range with spectacular views of the great Colorado Desert.

Workshop Trainers:

Roger Riolo is a Certified Interpretive Trainer, Planner, Guide and former Interpretive Program Manager at Newberry National Volcanic Monument. He is now an independent interpretive trainer and consultant. Roger is a very experienced trainer with an extensive background in cultural and natural heritage interpretation. He teaches Interpretation at Central Oregon Community College.

Sally Theriault is Manager of the Anza-Borrego Institute and a Certified Interpretive Trainer. Her background includes several years as a science teacher, and many seasons as an interpreter with State, County, and National Parks.

Workshop Schedule with Package Options:

Sunday January 23,

5:00- 7:00PM

Workshop Welcome Reception at the Anza-Borrego Desert State Park Visitor Center

Monday-Thursday, Jan. 24-27

8:00 AM to 5:00 PM daily - CIG Workshop

Thursday, Jan. 27

6:00-9:00PM

Post Workshop Dinner with guest speaker.

Friday, Jan. 28

9:00AM-4:00PM

Spectacular desert tour; short hikes, stop at a historic site, journey through a slot canyon, mesquite grove, palm oasis, scenic overlooks, geology and paleontology. Lunch, water, light refreshments, and transportation provided.

Bring binoculars and a camera. Wear a hat and good hiking footwear. **Don't miss this! A tour within a tour covering all the things visitors don't see that can make or break the experience.**

Three Easy ways to Register:

- 1. Call Anza Borrego Institute: 760-767-4063**
Mon. thru Fri. 9:00AM -4:00PM PDT
- 2. Sign up online: www.theabf.org/events/special**
- 3. Download a registration form from the above website and mail or fax to:**
Anza-Borrego Institute
PO Box 2001
Borrego Springs, CA 92004
FAX: 760-767-0465

Registration Costs:

CIG Certification Workshop; Sunday reception included at no extra charge:

Non Member (includes 1 yr. membership)	\$370
Non Member (with student membership)	\$345
Current Individual NAI member:	\$320

Thursday Post Workshop Banquet	\$ 40
Includes guest speaker	
Friday Desert Tour	\$ 45
Includes lunch, transportation, instruction, water & snack	
Entire Package: CIG, Banquet and Tour	
Non Member	\$450
NAI Member	\$400

Guests welcome to Banquet and on Tour.

Lodging:

Official Workshop Lodging:

Palm Canyon Resort
221 Palm Canyon Drive
PO Box 956
Borrego Springs, CA 92004
Tel: 800-242-0044
760-767-5341

www.palmcanyonresort.com

Register on your own: Ask for the Interpretive Training rate of \$89@night single or double occupancy.

RV sites with hook up also available at Palm Canyon Resort, for \$31@night.

Please Note: These rates will be held until December 20, 2010. You must call and make your reservation by December 20 in order to be assured of the discounted rate!

Camping:

Anza-Borrego Desert State Park
Borrego Palm Canyon Campground: RV hook ups, water, flush toilets, showers. Rates:

Drive in: \$25.00 @ night

Hookups: \$35.00 @ night

For reservations:

Call: 1-800-444-PARK

or on line: www.parks.ca.gov

For more information on lodging, camping, hook ups, shopping or dining in the Borrego Springs area visit:

<http://borregospringschamber.org>

To Register: Sign up online or download the registration form at www.theabf.org/events/special

For questions or further information contact:

Roger Riolo at rlriolo@bendcable.com

Tel: 541-610-4044.

Or

Sally Theriault at sally@theabf.org

Tel: 760-767-4063

Or

Joan Carskaddan at joan@theabf.org

Tel: 760-767-4063